

The regulations for participation in the Hall of Countries and International Institutions

The Hall of Countries and International Institutions is organized in order to develop cultural exchanges between Iran and other countries especially in the fields of written works, reinforcement of public diplomacy and introduction of the most recent advances in the industry with foreign and domestic guests' presence.

The participants in the Hall of Countries and International Institutions are

- International book fairs (particularly those in which the Islamic Republic of Iran participates and/or has an agreement of free pavilion exchange);
- Embassies, cultural Attachés, and other cultural institutions in order to introduce the culture, cultural products and publication industry of their own country;
- The Guest of Honor country for the present year as well as the countries that attended last year or will attend the next year;
- The capital city of the Guest of Honor country for the present year as well as the capital cities of the countries that attended last year or will attend the next year;
- International organizations and institutes active in the field of books and cultural exchanges
- The friendship societies of countries.

The regulations for participation in this hall

- The Exhibition curators are to respect the time intervals and public regulations of the book fair;
- The area is allocated based on the available total area;
- The cultural centers are solely allowed to present the products fitting within the activities of their own organization;
- Doing commercial activities like arranging tours, advertizing language teaching classes etc. is not allowed;
- The Exhibition curators is not allowed to surrender their pavilion or part of it to other people;
- In case of holding a forum, the Hall Manager must be informed of the forum subject in advance;
- Respecting the diplomatic affairs is essential;
- Exhibiting, selling and distributing the works that are banned in the Islamic Republic of Iran are not allowed in this hall.

The regulations for participation in the International Market for the Iranian Books

The International Market for the Iranian Books is an event for promoting the capacities of the Iranian publication industry and cultural exchanges at an international level.

All the domestic publishers active in the international fields as well as the foreign publishers, embassies, institutes and literary agencies can represent and introduce their products in this section of the Tehran International Book Fair.

Showing the capabilities of the Iranian publication industry to the foreign experts, making the scene for the domestic and foreign publishers to connect together as well as examining the problems of international publication and their solutions are amongst the objectives of this section.

*The participants in this section are:

- The Iranian literary agencies and publishers, who have surrendered the copyright of their books to foreign publishers to be published in other languages;
- The Iranian literary agencies and publishers, who are planning to sell the copyright of their books to foreign publishers.
- Foreign publishers who have translated and published Persian titles to other languages;
- Domestic organizations and institutes related to the international areas that have produced cultural products to exhibit in this section;
- International literary agencies, organizations and institutes with activities related to Iranian publications.

*Domestic publishers must consider the following regulations when participating and exhibiting books in this section:

- If the copyright sign is not included in the edition notice page, it is necessary to present a copy of the contract signed by a foreign publisher.
- The books from domestic publishers ought to have a license issued by the Ministry of Culture and Islamic Guidance of Iran.
- Publishers who are interested in presenting their book at an international level, can solely present their own books. The priority will be given to books with Iranian contents, bi- or multilingual books, as well as the books selected by the national or international festivals.
- Presentation of any books or other products for selling purposes in this section is forbidden.
- Within a predefined deadline, the interested publishers are to present a list of the books to be exhibited in this section.

* The applicants of attending this section, in addition to the responsibility for choosing the appropriate books, are responsible to introduce a person to stay at the pavilion.

*If a forum or workshop is planned by the Exhibition curators, it can be held in the hall considered for this purpose provided that the applicant informs the authorities make the arrangements.

*Exclusively made through the website of the registration (<https://register-int.tibf.ir/>).